



JANE IREDALE -THE SKIN CARE MAKEUP

Great cover and Easy, Effective Sun Protection

It is now possible to look beautiful as well as look after your skin in one simple application. Use Jane Iredale's Amazing Base to create a healthy looking skin with the most amazing luminescent properties.

Jane Iredale's micronized Mineral Powders (Amazing Base and Pressed Powder) are a foundation, powder, concealer and broad spectrum SUNSCREEN (SPF10) all in one. Brush on these "soft focus" minerals not only for the flawless-looking skin but also for broad spectrum sun protection (UVB and WA) up to an SPF20.

Because of the concentration pigment, they give complete coverage and can be used effectively to camouflage large or small distractions.

They have a 'very water resistant rating' too. Which means it is great for athletes, for brides, for actors. Also great for those hot summer days, if you're swimming a great deal of the time. Imagine stepping out of the pool and you looking as good as ever!

The active ingredients titanium dioxide and zinc oxide act as tiny mirrors on the skin, reflecting the damaging rays that are responsible for 80% of the signs of ageing. They also have anti-inflammatory properties and are especially helpful for acne and rosacea-prone skins.

They provide fast, weightless coverage. Because there are no fillers such as chalk to dilute the effectiveness of the pigment, one quick application of our minerals will provide all-day coverage that requires minimum touch-ups and resists fading and creasing.

They are non-comedogenic and oil-free which means that the skin is allowed to breathe and function normally. That's why it's so great for acne and rosacea-sufferers and for post operative care.

There's a minimal allergy risk - we use no sensitizers such as perfume or FD&C dyes and preservatives in our bases, blush or eye shadows. The Amazing Base minerals are inert and cannot support bacteria.

We use state of the art cosmeceutical ingredients to ensure the finest performance in coverage, application and texture. Our vitamins and anti-oxidants are pharmaceutical grade.

The minerals adhere to the skin until they are removed with any cleanser.

Now you can have beautiful looking skin & the ultimate in sun protection with one stroke of a brush!

Available in 10 colours, which are divided into cool, warm and neutral tones.

Best applied with our chisel powder brush for normal coverage and with the pink flocked sponge for heavier coverage. Mix it into a moisturizer to make a cream foundation or with the D20 facial spritz for a liquid foundation.