

ENVIRON®

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IONZYME® C-QUENCE EYE GEL

NEW AGE BREAKTHROUGH TO ANTI-AGEING SKIN CARE TECHNOLOGY

With the increased popularity of anti-photo-ageing creams and techniques, Environ® Skin Care introduces **IONZYME® C-QUENCE EYE GEL**, an effective topical alternative to Botulinum Toxin that is safer, milder and injection-freeat a fraction of the cost!

The Ionzyme® C-Quence Eye Gel employs the latest cosmetic technology by using a unique combination of three super-powerful peptides, Matrixyl®, Dermaxyl™ and Argireline®, for use on the delicate and sensitive eye area, particularly where "crow's feet" and deep lines are visible. The anti-wrinkle benefits of Matrixyl® and Dermaxyl™ are further enhanced with the muscle relaxing properties of Argireline®, effectively tripling the efficacy of this unique formula.

MATRIXYL® (Palmitoyl Pentapeptide-3) is a synthetic combination of five natural amino acids, which when compared to Retinol, acts just as effectively but has the advantage of not inducing skin irritations or reactions. studies show that it supports the integrity of the DNA of the fibroblasts in the skin that creates collagen i and iii and strengthen elastin fibres in the dermis.

DERMAXYL™ (Palmitoyl Oligopeptide) rehydrates the skin by improving the ceramide activity in the skin, assisting in the prevention of DNA damage and the reduction of sun damaged cells. It SUPPORTS the production of collagen and elastin, which helps "plump" up the skin thereby reducing the depth of wrinkles and fine lines and giving the skin a smoother appearance. Dermaxyl™ is a combination of six natural amino acids THAT are found in the body and therefore not likely to cause allergic reactions

These peptides become more effective in this revolutionary anti-wrinkle Ionzyme® C-Quence Eye Gel, as a result of the inclusion of an innovative ingredient ARGIRELINE® (Acetyl Hexapeptide-3), which provides milder but similar results to those achieved with the use of Botulinum Toxin. The resulting relaxation of the facial muscles is similar to that of Botulinum Toxin, but without the potential side effects of this toxin. In comparison it lasts longer, is less expensive, non-toxic and there are no needles involved! It effectively reduces the depth of wrinkles on the face and helps prevent the formation of new lines.

These three peptides work in synergy with vitamins A, C and E to further promote a healthy younger looking skin. The C-Quence Eye Gel also contains Soybean and Rosemary extracts to complete the full brigade of powerful antioxidants. This light gel formula has been proven to be effective in reducing the appearance of wrinkles. A firmer, smoother and healthier skin can be seen after two weeks of daily application and maximum visible reduction of fine lines and wrinkles can be achieved with continued use.

Environ®'s Ionzyme® C-Quence Eye Gel is packaged in a 10ml airless bottles with a side window for easy level identification. The attractive cobalt blue packaging protects the active vitamins in the formulae.

Available through selected skin care salons and medical practitioners nationwide or Tel 1300 888 708 or visit www.environ.co.za for further press or price information contact BRAND NEW SOLUTIONS (02) 8356 9595

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